



WESTS TIGERS
EMPOWER

MAKING A REAL DIFFERENCE TO OUR COMMUNITY



WHAT IS **WESTS TIGERS EMPOWER**

West's Tigers Empower is the new community arm of the West's Tigers Rugby League Club.

West's Tigers Empower will deliver the club's community engagement strategy such as school programs, player appearances, junior clinics and charitable partner activations.





THE FOCUS OF WESTS TIGERS EMPOWER

West's Tigers Empower focus is to make a real difference in our community by playing a key role in addressing Youth Unemployment and Domestic Violence in the Inner West and South West regions of Greater Western Sydney.

It is through the genuine empowerment and education of the next generation of our community that West's Tigers Empower will focus our programs to provide the skills and resources to make significant change and help break the cycle of Domestic Violence.



THE LOGO

Three Tigers to represent the three core pillars

Three Tigers form the outline of a heart and family values

Wests Tigers word mark used to stay on brand

Tiger stripes in Empower wordmark to give distinction and pride



WESTS TIGERS
EMPOWER



KEY STATS AND FIGURES FOR OUR REGION

WESTS TIGERS REGION - INNER WEST, SOUTH WEST & OUTER WEST

- Number of people aged 15-24: **138,644**
 - Inner West - 35,996
 - South West - 64,800
 - Outer South West - 37,848

DV STATS FROM BOCSAR 2023 NSW GOV REPORT

- South West ranked 3rd in DV up by 15%
- Inner West has highest growth rate of DV cases in last 5 years
- 4436 DV cases reported in last 12 months in the Wests Tigers Regions

DOMESTIC VIOLENCE INCIDENTS

In 2022, **33,410** Domestic Violence-related assault incidents were recorded by the NSW Police Force.

Two year trend to Dec 2022

Stable

Five year trend to Dec 2022

Up 3.0%

Annual average % change

	2018	2019	2020	2021	2022	2 year trend annual % change	5 year trend annual % change
Total DV assault	29,718	31,337	32,261	32,125	33,410	Stable	3.0%
DV Assault Grievous Bodily Harm	343	358	405	363	358	Stable	Stable
DV Assault Actual Bodily Harm	7,869	8,197	8,634	8,616	9,127	Stable	3.8%
DV Assault Common	21,498	22,777	23,210	23,133	23,910	Stable	2.7%
DV Intimidation, stalking and harassment	14,540	16,172	17,886	19,408	20,816	7.3%	9.4%
DV Malicious damage to property	10,061	10,426	10,808	10,511	10,693	Stable	Stable
Breach Apprehended Domestic Violence Order	15,155	17,058	18,979	20,098	21,342	6.2%	8.9%

Includes incidents flagged by the NSW Police Force as domestic violence related, based on relationship between victim and offender including current and ex intimate partner, family member and other domestic relationships.

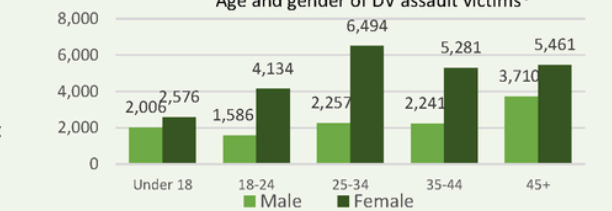
VICTIMS OF DOMESTIC VIOLENCE ASSAULT

In the 12 months to December 2022 there were **35,990** victims of DV assault recorded by police:



- 13% were children/young people.
- 87% were adults.
- Persons 25-34 account for 28% of adult victims.
- 56% of child victims were female.
- 69% of adult victims were female.

Age and gender of DV assault victims*

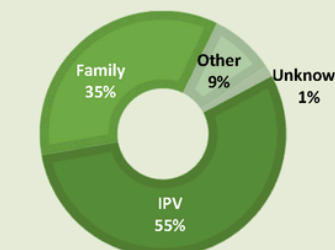


RELATIONSHIP BETWEEN OFFENDER AND VICTIM OF DV ASSAULT



Intimate Partner Violence (IPV) accounts for over half of DV assault victims; **55%**

Family violence accounts for over one third of DV assault victims; **35%**



Intimate Partner Violence (IPV): current & ex spouse/partner, current & ex boy/girl friend.

Family Violence: child, parent, sibling, other family member.

Other: carer, housemate, persons in authority, other (e.g. ex-partner of partner).

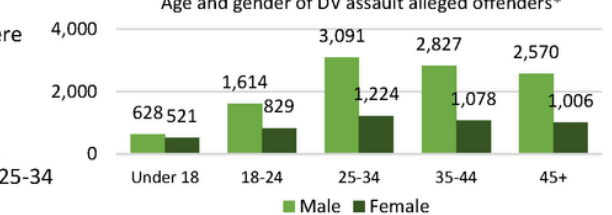
DOMESTIC VIOLENCE ASSAULT PERSONS OF INTEREST (POIs)*



In the 12 months to December 2022 there were **15,409** alleged offenders legally proceeded against by police:

- 70% of alleged offenders were male.
- 28% of alleged offenders were aged 25-34 years.

Age and gender of DV assault alleged offenders*



Note: Alleged offenders are Persons of interest (POIs) legally proceeded against by police for a criminal incident. Where an individual is involved in multiple criminal incidents throughout the year they will appear as a POI multiple times.

Email: bcsr@justice.nsw.gov.au Web: www.bocsar.nsw.gov.au



THREE CORE PILOT PROGRAMS

West's Tigers Empower will launch 3 pilot programs covering 6 schools and key topics of:

- Leadership and Empowerment
- Goal setting
- Classroom to Careers
- Healthy Relationships
- Prevention of Domestic Violence

These three pilots will directly contribute to driving the outcomes of each other. Starting with the same school wide introduction each school will have a tailored delivery to suit that school.

STRIPES OF SUCCESS PROGRAM

Two schools will be selected to partner in the pilot of our leadership and empowerment program. Concord High School is already signed up and will work closely with us on building the program that is set to start on 22 July and run for 10 weeks.

CLASSROOM TO CAREERS PROGRAM

Two schools will be selected to partner in the pilot of our School to work transition program. Elderslie High School has signed up and will work closely with us on building the program that is set to start on 29 July and run for 10 weeks.

HEALTHY RELATIONSHIPS & COMMUNITY

Thomas Reddall has been selected to join one other school and partner in the pilot of our Healthy Relationships and Community program. The selected schools will work closely with us on building the program that is set to start on 22 July and run for 10 weeks.



THE PILOT PROGRAMS **AIMS AND SUMMARY**



STRIPES OF SUCCESS

EMPOWER KIDS AT RISK TO BE THE BEST THEY CAN BE

This program will spend 12 weeks working with kids on developing leadership skills. Through weekly tasks and connection the kids will be challenged every week to show the behaviours of success



CLASSROOM TO CAREERS

INSPIRE KIDS IN THEIR CAREER DECISIONS

This program will provide kids with advice, direction and contacts to their industry of choice. Working with careers advisors to focus on kids not looking to complete HSC or gain ATAR.



HEALTHY RELATIONSHIPS & COMMUNITY

EDUCATE KIDS ON HEALTHLY RELATIONSHIPS

This program is to start the conversation about what are healthy relationships are and how to prevent long term gender based violence and culture.





KEZIE APPS AND LOSANA LUTU

EMPOWER THE PACK

PILOT PROGRAMS

Empower the pack will be driven by three pilot programs under the banner of Wests Tigers Empower the Pack. This will consist of five phases based on the Wests Tigers values to deliver domestic violence prevention, school to work, leadership & empowerment programs.

- 1** INTRODUCTION - FAMILY
- 2** TEACH & DISCOVER - EXCELLENCE
- 3** MENTORSHIP - TEAMWORK
- 4** CHALLENGE - HONESTY
- 5** REWARD - RESPECT





WESTS TIGERS

EMPOWER

STRIPES OF SUCCESS

5 PHASES OF DELIVERY - 10 SESSIONS

1 INTRODUCTION - FAMILY

- YEAR 9 FULL YEAR APPEARANCE AND INTRO CLINIC

2 TEACH & DISCOVER - EXCELLENCE

- 20 SELECTED KIDS VISIT CONCORD FOR DAY

3 MENTORSHIP - TEAMWORK

- 20 SELECTED KIDS MEET MENTORS AT SCHOOL

4 CHALLENGE - HONESTY

- 20 SELECTED KIDS DAY OUT

5 REWARD - RESPECT

- YEAR 9 FULL YEAR REWARD & CLINIC

**THANKS TO WESTS TIGERS FOUNDATION 13 THE
PILOT PROGRAM IS FUNDED FOR TWO SCHOOLS IN 2024**





WESTS TIGERS

EMPOWER

CLASSROOM TO CAREERS

5 PHASES OF DELIVERY - 10 SESSIONS

1 INTRODUCTION - FAMILY

- YEAR 10 APPEARANCE AND INTRO CLINIC

2 TEACH & DISCOVER - EXCELLENCE

- CAMPBELLTOWN STADIUM DAY SESSION 50 KIDS

3 MENTORSHIP - TEAMWORK

- 30 SELECTED KIDS MEET MENTORS AT SCHOOL

4 CHALLENGE - HONESTY

- SELECTED KIDS DAY OUT CHALLENGE

5 REWARD - RESPECT

- YEAR 10 REWARD & CLINIC - MATCH DAY TICKETS

***THANKS TO WESTS TIGERS FOUNDATION 13 THE
PILOT PROGRAM IS FUNDED FOR TWO SCHOOLS IN 2024***





WESTS TIGERS

EMPOWER

HEALTHY RELATIONSHIPS

5 PHASES OF DELIVERY - 10 SESSIONS

1 INTRODUCTION - FAMILY

- YEAR 7-10 APPEARANCE AND INTRO CLINIC

2 TEACH & DISCOVER - EXCELLENCE

- CAMPBELLTOWN OFFICE VISIT - SELECTED KIDS

3 MENTORSHIP - TEAMWORK

- MENTORS DAY OUT - SELECTED KIDS

4 CHALLENGE - HONESTY

- WOMENS SHELTER VISIT

5 REWARD - RESPECT

- YEAR 7-10 APPEARANCE AND INTRO CLINIC

**THANKS TO WESTS TIGERS FOUNDATION 13 THE
PILOT PROGRAM IS FUNDED FOR TWO SCHOOLS IN 2024**



THREE YEAR STRATEGY

West's Tigers Empower has a three year strategy that is inline with the Clubs three year strategic plan.

The biggest challenge will be the long term funding and self sustainability of the program.

Essential to this plan is the collaboration with key stakeholders & partners including:

- *NRL Alumni Players*
- *West's Tigers Foundation 13 & Club 2 members*
- *Corporate support and investment*
- *Government grants and seed funding*

YEAR 1

- Establish business model & budgets
- Set up & deliver the pilot programs in 6 schools
- Train and develop staff to deliver the program
- Measure outcomes and confirm evidence based results
- Great opportunities for Business & Government to support

YEAR 2

- Set up independent WT Empower Board
- Reach 50 schools and over 10,000 students
- Review the pilot program and make adjustments
- Showcase case studies
- Intergrate with NRL player welfare strategies

YEAR 3

- Full review of programs and strategy
- Program funding to exceed \$2m & be self sustainable
- Expand programs to community and corporate groups
- Be recognised as the leading community program in Greater Western Sydney by any sports club in addressing DV and Youth Unemployment



WESTS TIGERS EMPOWER PASIFIKA YOUTH SUMMIT

An immediate goal for Wests Tigers Empower is to host a Pasifika Youth Summit in November this year. Based at Campbelltown Stadium a 2 day summit to lead change in our region and inspire our Polynesian community.

ACTIVITIES TO MAKE A DIFFERENCE:

- Guests speakers
- Player apperanances and signings
- Food stalls
- Music - lots of music
- Corporate networking dinner
- Football clinics



DONATE OR SPONSOR NOW TO ENSURE WE CAN HOST THIS EVENT IN 2024

GOAL IS TO RAISE \$25,000 TO HOLD THE EVENT



WAYS THAT YOU CAN MAKE A DIFFERENCE

Today we are fortunate enough that we have been able to get the pilot programs funded. This will provide us with the measurable outcomes and content to expand into 2025

With your help we can reach 50 schools and reach over 10,000 kids within 12 months!

1 BECOME AN ADVOCATE

2 DONATE NOW

3 BRING A CONTACT

4 SPONSOR THE YOUTH SUMMIT

5 JOIN CLUB 2



CONTACT EMPOWER@WESTSTIGERS.COM.AU FOR MORE INFORMATION

**ALL CONTRIBUTIONS TO WESTS TIGERS EMPOWER IN
PARTNERSHIP WITH AUSTRALIAN SPORTS FOUNDATION ARE
FULLY TAX DEDUCTIBLE**

 **AUSTRALIAN
SPORTS FOUNDATION**



CLUB 2 COTERIE GROUP

Building from the success of Foundation 13 members who signed up 4 years ago to make a difference soon will be an opportunity to join Club 2 and be part of making history

CLUB 2 MEMBERS WILL :

- Be a driving force of support for the entire club
- Be focussed on helping the Club claim our 2nd premiership
- Be part of an exclusive well connected group
- Experience exclusive events and opportunities



**THANK
YOU.**

SHAUN MIELEKAMP



Phone :
0401 537 777



Email:
smielekamp@weststigers.com.au
or
empower@weststigers.com.au

CONTACT



WESTS TIGERS

EMPOWER